

2.7.2026  
**RUN** for  
**the**  
**SON**  
5K | 10K



# CORPORATE SPONSORSHIP BENEFIT PACKAGES

All race packages include the option to Provide Race Bag items, a table in the registration and awards area, recognition in our sponsor listing, and corporate logo on Race T-shirts.

**BRONZE**  
**\$350**

- \* 2 Spots in the Run
- \* Company Name on Sponsor Banner
- \* Company Name on Website

**SILVER**  
**\$600**

- \* 5 Spots in the Run
- \* Corporate Logo on Sponsor Banner
- \* Corporate Logo and hyperlink on Race Website
- \* Social Media Campaign mentions
- \* Company Name on Finish Line Gate
- \* Signage at 2 different mile markers

**GOLD**  
**\$1,000**

- \* 10 Spots in the Run
- \* Corporate Logo on Sponsor Banner
- \* Corporate Logo and hyperlink on Race Website
- \* Social Media Campaign mentions
- \* Corporate Logo on Start & Finish Lines
- \* Signage at 2 different mile markers
- \* Recognition by the Race M.C.
- \* Option to sponsor a station (water, first aid, etc.)
- \* Recognition in Event Emails

## PRODUCT/IN-KIND DONATIONS

In addition to the above listed sponsorship levels we are also seeking product donations (ie. gift cards, water bottles, t-shirts, key chains, sports drinks, anything that could be used as door prizes, etc). It is at your discretion to provide the quantity of items as they could be used to either be included in a raffle or distributed to all racers. In exchange for such a product donation, the following promotional services will be provided.: Corporate logo on t-shirts and recognition in sponsor listing, and social media mentions.

\*\*Additional sponsorship opportunities are available with our Concierge and Title Sponsorship Packages such as customized social media campaigns, category exclusivity, primary sponsor recognition in all major race areas on race day and more.  
Contact [mthomas@burnthickory.com](mailto:mthomas@burnthickory.com) for more info.

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## CUSTOM SPONSOR

**\$2500-\$5000**

CALL FOR MORE INFO

- \* 15 Spots in the Run
- \* Company Logo on Sponsor Banner
- \* Company Logo and hyperlink on Race Website
- \* Corporate Logo on Finish Line Gate
- \* Signage at 2 different mile markers
- \* Area Sponsorship of choice based on availability (water stop, first aid station, etc)
- \* Category Exclusivity
- \* Incorporation in a Social Media Marketing Campaign, with links and tags.
- \* Social Media Mentions leading up to the race
- \* Race Day Mentions by the emcee

## TITLE SPONSOR

**\$\$\$**

CALL FOR MORE INFO

EXCLUSIVE

- \* Full Team in the Run
- \* Corporate Logo on Sponsor Banner
- \* Company Logo and hyperlink on Race Website as Title Sponsor
- \* Large Corporate Logo on Finish Line Gate
- \* Signage on all mile markers
- \* Corporate Logo on Finish Line Photo Opp
- \* Category Exclusivity
- \* Customized Social Media Campaign targeting YOUR primary audience
- \* Social Media Mentions as the title sponsor leading up to the race
- \* Race Day Mentions and Interview by the emcee as well as the opportunity to speak

Contact Maria Thomas at [mthomas@burnthickory.com](mailto:mthomas@burnthickory.com) or 678-491-6465 for more information.