

2.6.2027

RUN for the
SON
5K | 10K



CORPORATE SPONSOR BENEFIT PACKAGES

All race packages include the option to provide Race Bag items, a table in the registration and awards area, recognition in our sponsor listing, and corporate logo on Race T-shirts.

BRONZE \$350

- 2 Spots in the Run
- Company Name on Sponsor Signage
- Company Name on Website

BEST VALUE

SILVER \$600

- 5 Spots in the Run
- Corporate Logo on Sponsor Signage
- Corporate Logo and hyperlink on Race Website
- Social Media Campaign mentions
- Company Name on Finish Line Gate
- Signage at 2 different mile markers

MARKETER'S CHOICE

GOLD \$1,000

- 10 Spots in the Run
- Corporate Logo on Sponsor Signage
- Corporate Logo and hyperlink on Race Website
- Social Media Campaign mentions
- Corporate Logo on Finish Line Gate
- Signage at 2 different mile markers
- Recognition by the Race M.C.
- Option to sponsor a station (water, first aid, etc.)
- Recognition in Event Emails

PRODUCT / IN-KIND DONATIONS

In addition to the above listed sponsorship levels, we are also seeking product donations (gift cards, water bottles, t-shirts, key chains, sports drinks — anything that could be used as door prizes). It is at your discretion to provide the quantity of items, as they could be used either in a raffle or distributed to all racers. In exchange for a product donation, the following promotional services will be provided: corporate logo on t-shirts and recognition in our sponsor listing and on social media.

****Additional sponsorship opportunities are available with our Custom and Title Sponsorship Packages** — including customized social media campaigns, category exclusivity, primary sponsor recognition in all major race areas on race day, and more.
Contact mthomas@burnthickory.com for more info.

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CUSTOM SPONSOR

\$2,500-\$5,000

CALL FOR MORE INFO

- 15 Spots in the Run
- Company Logo on Sponsor Banner
- Company Logo and hyperlink on Race Website
- Corporate Logo on Finish Line Gate
- Signage at 2 different mile markers
- **Sponsor an item or area of choice** — medals, shirts, awards, a water stop, first aid station, and more — based on availability
- Category Exclusivity
- Incorporation in a Social Media Marketing Campaign, with links and tags
- Social Media mentions leading up to the race
- Race Day mentions by the emcee

EXCLUSIVE

TITLE SPONSOR

\$10,000

ONE SPONSOR ONLY

- Full Team in the Run
- Corporate Logo on Sponsor Banner
- Company Logo and hyperlink on Race Website as Title Sponsor
- Large Corporate Logo on Finish Line Gate
- Signage on all mile markers
- Corporate Logo on Finish Line Photo Opp
- Category Exclusivity
- Customized Social Media Campaign targeting **your** primary audience
- Social Media mentions as the title sponsor leading up to the race
- Race Day mentions and interview by the emcee, plus the opportunity to speak

Thank you for partnering with Run for the Son!

Contact Maria Thomas at mthomas@burnthickory.com or 678-491-6465 for more information.